

Bombay Dreams' Fusion Intent in Managing Noise from Patrons while Exiting

Respected all,

Firstly let us introduce ourselves; I would like to add a bit of information about our background. I Mr Mohammed Aslam. I have a background in retail and hospitality. Worked for a company called Best Ways cash and carry or 15 years as a area manager for supermarket in Bayswater and Edgware Road.

After that I had my own business Select & Save supermarket for 5 years in 23 Porchestor Road W2, and Edgware Road and in Fulham. It was a flagship with Bookers cash & carry.

Won award of best young business in 1998 sponsor by Virgin Cola, Sir Richard Branson .

Then had a Indian restaurant called Bombay Dreams, running as restaurant , banqueting and Asian Dinner & Dance .

It was very successful, but due to separation from my ex partner I gave everything away, but I still have the customer date base. My eldest son shall be joining us.

We are planning to have a fusion restaurant which would include Portuguese , Italian and Indian cuisine .Offering English breakfast and continental in the morning during the weekdays, Dinner & dance on Fridays, Saturdays and Sundays. as have surveyed that there is Royal Mail office and other offices around the premise . I feel that the High Street lacks of quality under one roof.

Weekends would be offering Bollywood and English music family dinner & dance in the evening with different events, also promoting wedding packages with any cuisine during weekdays, as have as on basis of my date base .

Mr Mohammed Aslam has been running Bombay Dreams Restaurant, Dinner & Dance and Banqueting for the last ten years. It was well known .we had clients from all different area of London and outside London.We have date base of our clients which have business and work till late so there for our Dinner and dance start from 6.30 onwards till late on weekends.

As coming to this new area we would like to work closely with the authorities To make our business successful. Any suggestion would be quite valuable to our establishment.

Now myself, my name is Hanah Aslam. I will be working at Bombay Dreams Fusion as a front of the house and as a manager. One of my roles will be to usher our patrons to the respectable tables and liaise with them in sorting out any complaints and to give them high standard of service and also seeing them out personally on the exit.

We will be having people generally booking for birthdays, hen nights, anniversaries etc. as a group and most of them shall be close friends and family. We shall not be doing stag nights. We will be issuing VIP cards to our regular clients and will only give entry to those who are familiar with our venue.

Secondly, coming to point made by Alcohol & Entertainment Licensing Sub-Committee following are the points and policies that "Bombay Dreams Fusion" will always implicate in managing noise from patrons exiting the premises:

{1}: On Dinner & Dance events we will have 2 SIA door supervisors all the time outside the premises entrance , also we will have 2 to 4 more SIA supervisors {subject to bookings}working inside the premises. Myself, the staff in the reception and the door supervisors will be present at the closing times to encourage our guests to leave the premises quietly and peacefully. We will make sure and always be outside monitoring them until they have left.

{2}: Our singers and DJs will constantly announce in closing times to "keep it quiet on the exit and to respect the local neighborhood " to make leaving patrons more aware.

{3}: Our deliveries will be made before 8pm.

{4}: The entrance of entertainment rooms will be ensured that doors are closed at all time by allocated staffs.

As this is going to be a family business, we shall be on top of things and make sure that the business runs smoothly.

Finally above points are our intent and Bombay Dreams Fusion policies which we will adhere for a safer neighborhood and managing noise from patrons exiting the premises.

Yours Faithfully

Mr Mohammed Aslam

Ms Hanah Aslam